

# Impact investing



Impact investments are made with the intention of generating financial returns along with achieving positive social and environmental impact. Responsible investments managed by signatories of the UN Principles of Responsible Investment (‘UNPRI’), today amount to over USD 45 trillion globally.



## ECONOMIC CHALLENGES

Mostly associated with poverty issues and addressed by microfinance, small and medium enterprise (SME) finance or start-up company finance

## SOCIAL CHALLENGES

Mostly associated with equal access to opportunities/services and addressed by housing finance, educational finance, health care finance or minority integration

## ENVIRONMENTAL CHALLENGE

Mainly associated with climate change and addressed by clean energy financing, renewables finance or financing that fosters biodiversity and the conservation of natural resources.